AIER The American Institute for Economic Research

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THE AIER 2013|2014 College Destinations INDEX

COLLEGE TOWNS

An objective look at 12 key criteria that enrich a college learning experience

20 Bloomington | Normal | IL

POPULATION: 170,556

THE top 20 COLLEGE TOWNS

Metropolitan Statistical Areas with greater than 15,000 college students[1]

1 Ithaca, NY
2 Ames, IA
3 State College, PA
4 Iowa City, IA
5 Corvallis, OR
6 Champaign-Urbana, IL
7 Blacksburg-Christiansburg-Radford, VA
8 Charlottesville, VA
9 Lawrence, KS
10 Lafayette, IN
11 Columbia, MO
12 Morgantown, WV
13 College Station-Bryan, TX
14 Fargo, ND-MN
15 Burlington-South Burlington, VT
16 Manhattan, KS
17 Logan, UT-ID
18 Bloomington, IN
19 Waterloo-Cedar Falls, IA
20 Bloomington-Normal, IL

Colleges & Universities

A sampling of nearby colleges and universities.

Illinois State University
Illinois Wesleyan University

RANK	ACADEMIC ENVIRONMENT				QUALITY OF LIFE				PROFESSIONAL OPPORTUNITY			
Overall Rank	**Student Concentration**	**Student Diversity**	**Research Capacity**	**Degree Attainment**	**Arts & Leisure**	**City Accessibility**	**Creative Class**	**Cost of Living**	**Earning Potential**	**Entrepreneurial Activity**	**Unemployment Rate**	**Brain Drain or Gain**
Total score of all non-weighted rankings* for College Towns	Number of college students per 1,000 population[2]	Percent of student body that are non-residents[3]	Academic R&D expenditure per capita[4]	Percent of 25-34 year old population with bachelor's degree or higher[3]	Establishments per 100,000 population in arts, entertainment & recreation[5]	Percent of workers 16+ who commute via public transportation, bike, or walk[3]	Percent of workforce in the creative class[3]	Average 2-bedroom rent[6]	Income per capita[7]	Net increase in total # of businesses per 100,000 population[8]	Unemployment rate[9]	Year-over year ratio of population with B.A. degree living in the area[3]
			N/A									
									5 $39,055			
								6 $726				
							9 41.2%					
												11 1.015
				12 46.94%								
										13 -4.1		
						14 7.5%						
	15 157.6				15 30.5							
											17 5.8%	
		19 1.8%	19 $111									
20												

[1]AIER, 2011 [2]U.S. Census, 2011 [3]IPEDS, 2011 [4]National Science Foundation, 2011 [5]U.S. Economic Census, 2010 [6]U.S. Dept. of Housing & Urban Development, 2013 [7]Bureau of Economic Analysis, 2010 [8]U.S. Small Business Administration, 2010 [9]Bureau of Labor Statistics, 2013 average *Average of non-weighted rankings