



THE **AIER** 2013|2014  
**College Destinations** INDEX

COLLEGE TOWNS

**3** **State College | PA**  
POPULATION: 154,722

An objective look at 12 key criteria that enrich a college learning experience

**THE top 20 COLLEGE TOWNS**

Metropolitan Statistical Areas with greater than 15,000 college students<sup>1</sup>

- 1 Ithaca, NY
- 2 Ames, IA
- 3 State College, PA**
- 4 Iowa City, IA
- 5 Corvallis, OR
- 6 Champaign-Urbana, IL
- 7 Blacksburg-Christiansburg-Radford, VA
- 8 Charlottesville, VA
- 9 Lawrence, KS
- 10 Lafayette, IN
- 11 Columbia, MO
- 12 Morgantown, WV
- 13 College Station-Bryan, TX
- 14 Fargo, ND-MN
- 15 Burlington-South Burlington, VT
- 16 Manhattan, KS
- 17 Logan, UT-ID
- 18 Bloomington, IN
- 19 Waterloo-Cedar Falls, IA
- 20 Bloomington-Normal, IL

**Colleges & Universities**

A sampling of nearby colleges and universities.

Pennsylvania State University-Main Campus

RANK	ACADEMIC ENVIRONMENT				QUALITY OF LIFE				PROFESSIONAL OPPORTUNITY				
	Overall Rank <small>Total score of all non-weighted rankings<sup>1</sup> for College Towns</small>	Student Concentration <small>Number of college students per 1,000 population<sup>2</sup></small>	Student Diversity <small>Percent of student body that are non-residents<sup>3</sup></small>	Research Capacity <small>Academic R&amp;D expenditure per capita<sup>4</sup></small>	Degree Attainment <small>Percent of 25-34 year old population with bachelor's degree or higher<sup>5</sup></small>	Arts & Leisure <small>Establishments per 100,000 population in arts, entertainment &amp; recreation<sup>5</sup></small>	City Accessibility <small>Percent of workers 16+ who commute via public transportation, bike, or walk<sup>6</sup></small>	Creative Class <small>Percent of workforce in the creative class<sup>7</sup></small>	Cost of Living <small>Average 2-bedroom rent<sup>8</sup></small>	Earning Potential <small>Income per capita<sup>7</sup></small>	Entrepreneurial Activity <small>Net increase in total # of businesses per 100,000 population<sup>8</sup></small>	Unemployment Rate <small>Unemployment rate<sup>9</sup></small>	Brain Drain or Gain <small>Year-over year ratio of population with B.A. degree living in the area<sup>3</sup></small>
				2 \$5,137									
<b>3</b>	<b>3</b> 272.8					<b>3</b> 17.4%							
		<b>5</b> 12.0%											
				<b>6</b> 53.00%									
						<b>11</b> 36.8	<b>11</b> 39.7%						
									<b>14</b> \$33,473				<b>14</b> 0.993
											<b>15</b> 5.4%		
								<b>17</b> \$964					

<sup>1</sup>AIER, 2011 <sup>2</sup>U.S. Census, 2011 <sup>3</sup>IPEDS, 2011 <sup>4</sup>National Science Foundation, 2011 <sup>5</sup>U.S. Economic Census, 2010 <sup>6</sup>U.S. Dept. of Housing & Urban Development, 2013 <sup>7</sup>Bureau of Economic Analysis, 2010 <sup>8</sup>U.S. Small Business Administration, 2010 <sup>9</sup>Bureau of Labor Statistics, 2013 average <sup>\*</sup>Average of non-weighted rankings