## AIER American Institute for Economic Research

# BUSINESS CONDITIONS MONTHLY

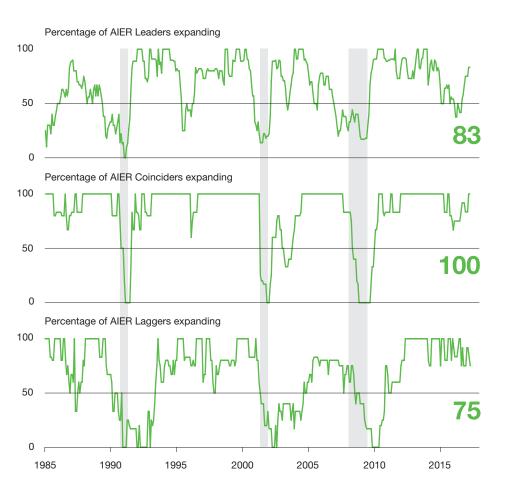
May 2017 Vol. 4 Issue 5

AIER Leaders hold at highest level since November 2014

Economic data over the past month show mostly favorable underlying trends. The labor market remains the cornerstone of the expansion, with job creation and wage gains boosting aggregate personal income. Consumer spending continues to trend higher with some pockets of weakness. Business investment is picking up, as is housing. Imports and exports have gained recently, but exports remain subject to variations in global growth and the dollar.

The AIER Business-Cycle Conditions Leaders index held at 83 in April, matching the highest level since November 2014. The Coinciders index remained at a perfect 100 for a second month, while the Laggers index pulled back for the second month in a row, to 75 from 83 in the prior month (chart 1). On balance, the solid performance of our Leaders combined with the preponderance of other economic data is reassuring, suggesting continuing economic expansion in the months ahead, with a low risk of recession.

Chart 1. Percentage of AIER Leaders expanding



Notes: Shaded areas denote recessions. A score above 50 indicates expansion. Source: AIER.

A substantial majority of the AIER Leaders are expanding, suggesting a positive outlook for the economy As with last month, 9 of the 12 Leaders are expanding, though one indicator went from neutral to expanding while another changed from expanding to neutral. The indicator for average workweek in manufacturing turned from an increasing trend last month to a flat trend. As discussed last month, the average workweek indicator does have a natural limit on its performance. The average workweek in manufacturing can only increase so far before plateauing: workers can only work so many hours in a week. Though this indicator has moved back to a flat trend, serious concern should only arise when it changes to an unfavorable trend.

Real new orders for consumer goods is the indicator that switched from a flat trend to an expanding trend. With all the other consumer-and labor-market-related indicators showing a positive trend, it was just a matter of time before the indicator for real new orders for consumer goods returned to expanding.

Unit sales of heavy trucks remained in a flat trend in April after several months in a downward trend. Its performance stands in contrast to the other capital-spending-related Leader, real new orders for core capital goods. The core capital goods Leader had shown weakness for most of the period from 2012 through 2015 but turned to a positive trend in January 2017. Capital spending in the United States has been weak over the past several quarters, partially because of the collapse in energy prices in the middle of 2014. As energy prices rebound, investment in energy-related industries has bottomed and looks to be turning higher. Stronger economic data, better sales and profit growth, and higher business confidence may support faster growth in business investment in coming quarters.

The one Leader that remains in a downtrend is the yield curve. The spread of 10-year over 1-year Treasuries has been narrowing as short-term rates rise along with the fed funds rate while longer rates remain somewhat steady, likely buoyed by safe haven buying. Continued Fed tightening will keep upward pressure on long rates. That pressure combined with strengthening economic growth, rising price pressures, and the likely beginning of the end to Fed balance sheet reinvestment will add to upward pressure on long-term Treasury yields.

Confirmation for our Leaders comes from our Coinciders index, which registered a perfect 100 for the second month as all six of the indicators continue expanding. The back-to-back 100 readings are the first since August-September 2015. All six of the Coinciders are now showing strong expansion trends.

Our Laggers posted its second decline in a row in April, falling to 75 from 83 in March, and 92 in February. Four indicators are currently trending higher, while one—real commercial and industrial loans—is flat. Core CPI, which had been trending flat last month, moved to a downward trend in April. The recent slowdown in core CPI is primarily a result of slower increases in some areas of medical care and in college education costs. Both have been areas of persistent upward pressure in recent years. Only time will tell whether the deceleration in these areas will continue or will turn out to have been temporary.

Strengthening economic conditions are supporting a rebound in capital spending

Autos and weather slowed consumer spending, but consumer fundamentals remain strong. The outlook for auto sales is becoming less clear

### First-quarter GDP report highlights key trends and risks

Real gross domestic product rose at a 0.7 percent annual rate in the first quarter, down from a 2.1 percent pace in the fourth quarter of 2016, according to the Bureau of Economic Analysis. Among the components, business and housing investment accelerated in the first quarter, partially offsetting slower consumer-spending gains and declines in government spending and inventory accumulation.

Business investment rose at a 9.4 percent annualized rate in the first quarter of 2017. That gain was led by a 22.1 percent surge in spending on structures, while spending on equipment rose 9.1 percent and intellectual property investment rose 2.0 percent. Residential investment, or housing, accelerated to a 13.7 percent rate of increase compared to a 9.6 percent pace in the prior quarter. Altogether, business and residential investment contributed 1.62 percentage points to total GDP growth compared to just a 0.46 percentage-point contribution in the fourth quarter.

Real new orders for core capital goods, one of the AIER leaders, rose 0.2 percent in the latest month, the sixth monthly increase in a row and the ninth increase over the past 10 months. The trend in real new orders for core capital goods is clearly upward and has been a positive contributor to the AIER Leaders index for the past six months.

The combination of an improving economic outlook, rebounding corporate sales and profits, strong balance sheets, and low (though rising) financing rates provides a positive environment for business investment. The tight labor market and rising labor costs should provide the incentive for continued increases in capital investment.

A main contributor to the slower pace of real GDP growth in the first quarter was a sharp deceleration in consumer-spending growth. Real personal consumption expenditures rose at just a 0.3 percent annual rate in the first quarter compared to a 3.5 percent pace in the fourth quarter of 2016. That deceleration means that real PCE contributed only 0.23 percentage points to first-quarter growth compared to 2.4 percentage points in the fourth quarter. The primary reasons for the slowdown are a plunge in spending on household utilities because of unusually warm weather, and a sharp decline in auto sales.

The plunge in utility spending is a negative in the calculation of real GDP but may be a positive for consumers. The sharp decline is also unlikely to be repeated in the second quarter. The slowdown in auto sales is more significant. Auto sales in the United States had been on a record pace in 2015 and 2016, but signs suggest the market may be somewhat saturated. Two key issues are whether a strong labor market can help sustain demand and whether financing will still be available as interest rates rise.

Rising exports and imports offset each other but both suggest a positive outlook

Government spending and inventories were big negatives in the first quarter

The Fed is likely to raise rates two more times in 2017 and should begin shrinking its balance sheet later this year or early in 2018

Both real exports and real imports rose in the first quarter, resulting in a negligible impact on real GDP growth. Real exports rose 5.8 percent compared to a 4.5 percent drop in the fourth quarter, while real imports rose 4.1 percent versus a 9.0 percent jump in the prior quarter. The net effect of trade was a slight, 0.07 percentage-point contribution to real GDP growth in the first quarter.

The biggest drag on first-quarter real GDP growth was a \$39.2 billion (in real terms) drop in inventories for the quarter compared to a real increase of \$42.5 billion in the fourth quarter of 2016. That swing to liquidation from accumulation chopped 0.93 percentage points off real GDP growth in the first quarter. Inventories can be quite volatile from quarter to quarter but add very little to real economic growth over the long term.

Government expenditures were another drag on first-quarter real GDP growth. Spending fell 1.7 percent in the first quarter, led by a 4.0 percent drop in defense spending. Nondefense spending rose at a 0.9 percent pace, while state and local government spending fell 1.6 percent. Overall, government spending sliced 0.30 percentage points off first-quarter real GDP growth.

## Fed on track with policy normalization

Strength in underlying economic trends, including ongoing gains in the labor market and inflation measures close to Fed targets, supports Fed plans to continue with policy normalization. The Fed increased the fed funds target from 0.75 to 1.0 percent at the March 15 FOMC meeting. It then held rates steady following the FOMC meeting on May 2-3. Current expectations are for two additional rate increases in 2017 followed by three or four increases per year until the fed funds target reaches 3.0 percent sometime in 2019.

Fed members have also been focusing more attention on managing the Federal Reserve's balance sheet. Security holdings total about \$4.2 trillion as of May 4. Published documents from the Fed on the process of policy normalization suggest the next step will be to end its policy of reinvestment and let the holdings of securities shrink naturally. That process could be altered in the future, depending on economic conditions.

One important aspect of the change in reinvestment is the maturity distribution of the current Fed holdings. According to Fed documents, the balance sheet shows about \$2.5 trillion of Treasury securities, with about 47 percent having a maturity between one and five years. Another \$385 billion, or 16 percent, have a maturity between 5 and 10 years, while \$628 billion, or 25 percent, have a maturity greater than 10 years. The remaining 12 percent have a maturity of less than one year. The other significant holding on the balance sheet is mortgage-backed securities. Nearly all of the \$1.77 trillion of MBS held by the Fed have a maturity of more than 10 years, though MBS can have significant amounts of prepayments.

Fed members have indicated that changes to reinvestment policy may occur late in 2017 or early 2018 if the economy continues on its current path. It will be in the best interest of the economy and American people for the Fed to move ahead with policy normalization as quickly as prudently possible. It will be equally important for the Fed to be as transparent as possible and communicate plans early in order to minimize any disruptions from policy changes.

## **CAPITAL MARKET PERFORMANCE**

(Percent change)

|   | April | Latest | Latest | Calendar Year |       |       | Annualized |        |         |
|---|-------|--------|--------|---------------|-------|-------|------------|--------|---------|
|   | 2017  | 3M     | 12M    | 2016          | 2015  | 2014  | 3-year     | 5-year | 10-year |
| Equity Markets                              |       |        |        |               |       |       |            |        |         |
| S&P 1500                                    | 0.9   | 4.4    | 15.9   | 10.6          | -1.0  | 10.9  | 8.1        | 11.4   | 5.1     |
| S&P 500 - total return                      | 1.0   | 5.2    | 17.9   | 12.0          | 1.4   | 13.7  | 10.4       | 13.7   | 7.2     |
| S&P 500 - price only                        | 0.9   | 4.6    | 15.4   | 9.5           | -0.7  | 11.4  | 8.1        | 11.3   | 4.9     |
| S&P 400                                     | 0.8   | 2.7    | 18.5   | 18.7          | -3.7  | 8.2   | 8.4        | 11.8   | 7.1     |
| Russell 2000                                | 1.0   | 2.8    | 23.8   | 19.5          | -5.7  | 3.5   | 7.4        | 11.4   | 5.6     |
| Dow Jones Global Index                      | 1.4   | 5.1    | 13.0   | 5.9           | -4.0  | 2.1   | 3.4        | 6.9    | 1.7     |
| Dow Jones Global ex. U.S. Index             | 2.0   | 5.8    | 10.0   | 1.8           | -6.6  | -5.5  | -0.9       | 3.1    | -1.1    |
| STOXX Europe 600 Index                      | 1.6   | 7.5    | 13.4   | -1.2          | 6.8   | 4.4   | 4.6        | 8.5    | 0.0     |
| Bond Markets                                |       |        |        |               |       |       |            |        |         |
| iShares 20+ year Treasury bond              | 1.4   | 1.9    | -5.4   | -1.2          | -4.2  | 23.6  | 10.1       | 0.8    | 3.3     |
| Dow Jones corporate bond index total return | 1.1   | 2.0    | 1.7    | 5.8           | -0.2  | 7.7   | 11.7       | 4.1    | 6.3     |
| Commodity Markets                           |       |        |        |               |       |       |            |        |         |
| Gold  | -2.4  | 1.3    | -1.2   | 8.1           | -12.1 | 0.1   | -2.0       | -5.7   | 6.0     |
| Silver                                      | -11.3 | -5.9   | -5.4   | 17.5          | -13.5 | -18.1 | -6.1       | -11.5  | 2.0     |
| CRB all commodities                         | -0.3  | -1.4   | 3.1    | 12.9          | -14.4 | -3.8  | -5.4       | -2.6   | 0.8     |

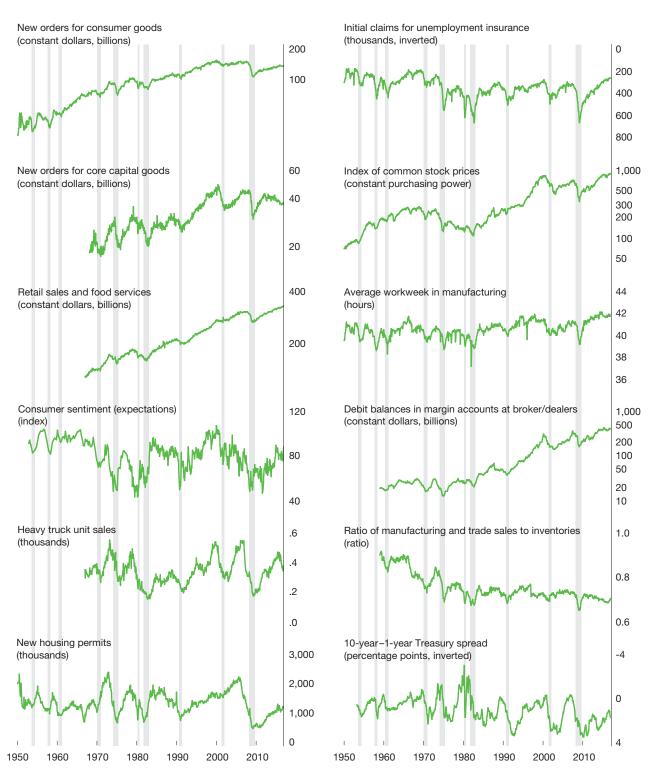
## **CONSUMER FINANCE RATES**

(Percent)

|                           | April | Latest | Latest | Average for Year |      |      | Average over Period |        |         |
|---------------------------|-------|--------|--------|------------------|------|------|---------------------|--------|---------|
|                           | 2017  | 3M     | 12M    | 2016             | 2015 | 2014 | 3-year              | 5-year | 10-year |
| 30-yr. fixed mortgage     | 3.9   | 4.0    | 3.7    | 3.9              | 4.2  | 4.2  | 3.9                 | 3.9    | 4.1     |
| 15-yr. fixed mortgage     | 3.1   | 3.2    | 2.9    | 3.0              | 3.2  | 3.2  | 3.0                 | 3.1    | 3.2     |
| 5-yr. adjustable mortgage | 3.1   | 3.2    | 3.1    | 3.2              | 3.4  | 3.4  | 3.2                 | 3.2    | 3.2     |
| Home-equity loan          | 4.7   | 4.8    | 4.6    | 4.8              | 5.4  | 5.4  | 4.9                 | 5.2    | 5.4     |
| 48-month new car loan     | 4.5   | 4.4    | 4.3    | 4.3              | 4.2  | 4.2  | 4.2                 | 4.4    | 5.6     |

Sources for tables on this page: Bankrate, Barron's, Commodity Research Bureau, Dow Jones, Federal Reserve, Frank Russell, iShares, Standard & Poor's, STOXX Europe 600, FactSet.

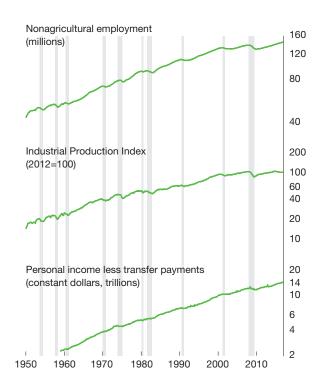
## **LEADERS (1950-2017)**

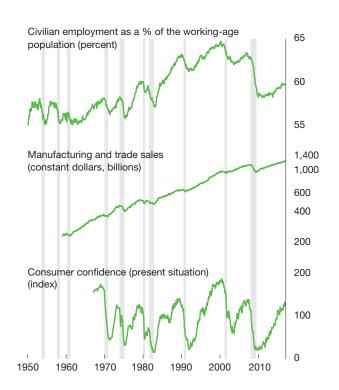


Sources for Appendix: Bureau of Economic Analysis, Bureau of Labor Statistics, Department of Labor, Federal Reserve, New York Stock Exchange, Standard & Poor's, The Conference Board, University of Michigan, U.S. Census Bureau.

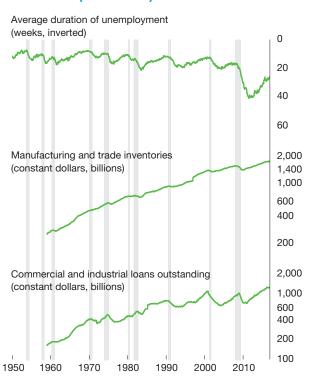
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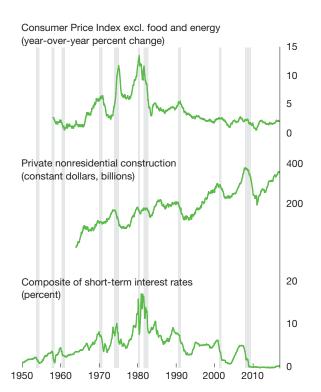
## **COINCIDERS (1950-2017)**





## **LAGGERS (1950-2017)**





## AIER American Institute for Economic Research

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## **BUSINESS CONDITIONS MONTHLY**

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